



Our ref.: 6557696/2026/GCE/WMD26

11 March 2026

Subject: Celebration of the World Meteorological Day 2026

Action required: (1) Appropriate arrangements to be made for the celebration  
(2) Support for communication activities to raise awareness among national media and on social media using #WorldMetDay

Dear Sir/Madam,

Since 1961, the World Meteorological Day has commemorated the coming into force on 23 March 1950 of the Convention establishing the World Meteorological Organization (WMO). The theme for the 2026 celebration is "**Observing Today, Protecting Tomorrow**".

This theme highlights the crucial link between today's Earth observations and data collection, and future resilience and safety. It reflects the work of WMO and its Members in setting standards for observations, facilitating data exchange, and the potential to leverage citizen science. Even in an era of rapid advances in artificial intelligence and satellite technology, we must maintain and expand observational capacity to better protect people everywhere. The event will also highlight the role of youth as builders of community resilience.

On this occasion, the traditional ceremony at the WMO headquarters will take place on Monday, 23 March 2026. The [World Meteorological Day web page](#) develops the theme and provides outreach materials to support Members in their celebrations. The ceremony will be livestreamed on the web page. Should you desire any assistance with accessing, using or adapting these materials, please contact our Global Communications and Engagement Office at [communication@wmo.int](mailto:communication@wmo.int).

I would welcome the opportunity to post any related activities, news, photos, videos and other materials that you may produce on the [WMO public website](#) or via social media. WMO will be promoting all activities using the English-language hashtag #WorldMetDay.

I wish you every success with your celebration of the World Meteorological Day.

Yours faithfully,

Prof. Celeste Saulo  
Secretary-General

To: Permanent Representatives of Members with WMO

Cc: Hydrological Advisers