



## WMO OMM

World Meteorological Organization  
 Organisation météorologique mondiale  
 Organización Meteorológica Mundial  
 Всемирная метеорологическая организация  
 المنظمة العالمية للأرصاد الجوية  
 世界气象组织

### Secrétariat

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14 December 2017

Subject: Celebration of World Meteorological Day 2018

Actions required: (1) Appropriate arrangements to be made for the celebration  
 (2) Secretariat to be provided with reports and, if possible, photographs, film footage and press feedback

Dear Sir/Madam,

Next March we will once again celebrate World Meteorological Day to commemorate the coming into force on 23 March 1950 of the Convention establishing WMO. The theme for 2018, as agreed by the Executive Council at its sixty-eighth session, will be "Weather-ready, climate-smart."

Our 2018 theme expresses the core purpose of WMO and the essential role of National Meteorological and Hydrological Services (NMHSs). From delivering daily weather forecasts to advising about climate variability and change, the WMO community supports actions that protect lives and property from extreme weather and build long-term climate resilience.

World Meteorological Day 2018 also offers us the opportunity to explain to decision-makers and the general public how we build on Earth-system observations and research to design services to meet the needs of countries and communities. These services empower decision-makers to manage the risks related to weather and climate. They also assist them to use weather and climate information to manage energy production, water supplies, farm output and other essential resources.

The WMO Secretariat is preparing a website, a series of animations and other materials to assist you in organizing the World Meteorological Day celebration. The first product, which you will receive shortly by post if you have not already, will be the 2018 WMO wall calendar with the winning photographs from WMO's Facebook competition. The other materials will be posted on the WMO web site by early next year. Should you desire any assistance with accessing, using or adapting these materials, please contact our Communications and Public Affairs office at [ipa@wmo.int](mailto:ipa@wmo.int).

To: Permanent Representatives (or Directors of Meteorological or Hydrometeorological Services) of Members of WMO

cc: Hydrological Advisers to Permanent Representatives

We would welcome the opportunity to post on WMO's public web page and via social media any brochures, photos, videos and other materials that you may produce, as well as relevant press clippings. After the event, I invite you to inform me of how World Meteorological Day 2018 was celebrated in your country.

I wish you every success with your celebration of World Meteorological Day.

Yours faithfully,



(P. Taalas)  
Secretary-General