

World Meteorological Organization  
Organisation météorologique mondiale

Secrétariat

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Weather • Climate • Water  
Temps • Climat • Eau

Our ref.: SG/CER/CPA/WMD15

GENEVA, 29 October 2014

Subject: Celebration of World Meteorological Day 2015

Action required: (1) Appropriate arrangements to be made for the celebration  
(2) Secretariat to be provided with reports and, if possible photographs, film footage and press feedback

Dear Sir/Madam,

Next March we shall once again celebrate World Meteorological Day to commemorate the coming into force on 23 March 1950 of the Convention establishing WMO. The theme for 2015, as agreed by the Executive Council, will be "Climate knowledge for climate action."

Our 2015 theme recognizes the important and growing contribution that WMO and its Members make to international action on climate variability and climate change. In addition to the observations and forecasts produced by NMHSs, WMO sponsors or co-sponsors the leading regional and global bodies, frameworks and programmes that coordinate international climate observations, research, predictions and services.

From climate observations to research, modelling and assessment, NMHSs and WMO are responsible for a great deal of the global community's climate knowledge. The 2015 theme is an opportunity to promote greater awareness of this shared achievement.

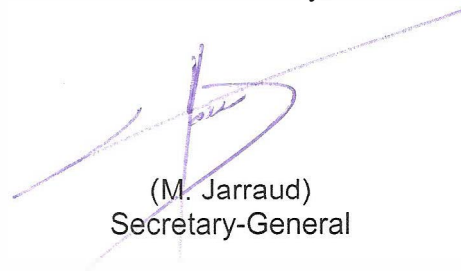
The WMO Secretariat is preparing a poster, brochure and other materials to assist you in organizing the World Meteorological Day celebration. Before the end of this year these materials will start to be posted on the WMO website. Should you prefer that we send hard copies of any materials in one of the six UN languages, or if you would like to receive electronic versions that allow you to insert your own logo or other information for printing yourself, please send your request to [ipa@wmo.int](mailto:ipa@wmo.int).

To: Permanent Representatives (or Directors of Meteorological or Hydrometeorological Services) of Members of WMO (PR-6800)

We would welcome the opportunity to post and promote in advance of the Day the brochures, photos, videos and other materials that you may produce, as well as relevant press clippings. The WMO Communications and Public Affairs Office will also promote the Day and theme through social media and would welcome engaging with your communications team on this effort. Finally, after the event I invite you to inform me of how World Meteorological Day 2015 was celebrated in your country.

I wish you every success with your celebration of World Meteorological Day.

Yours faithfully,

A handwritten signature in purple ink, appearing to be 'M. Jarraud', is written over a faint, light blue rectangular stamp. The signature is stylized and fluid.

(M. Jarraud)  
Secretary-General