

**WMO OMM**

World Meteorological Organization  
Organisation météorologique mondiale  
Organización Meteorológica Mundial  
Всемирная метеорологическая организация  
المنظمة العالمية للأرصاد الجوية  
世界气象组织

**Secrétariat**

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Our ref.: 02085/2024/CSG/SCO/WMD

23 February 2024

Subject: Celebration of World Meteorological Day 2024

Action required: (1) Appropriate arrangements to be made for the celebration  
(2) Support for communication activities to raise awareness among national media and on social media using #WorldMetDay

Dear Sir/Madam,

Since 1961, World Meteorological Day has commemorated the coming into force on 23 March 1950 of the Convention establishing the World Meteorological Organization (WMO). The theme for 2024 will be "At the Frontline of Climate Action".

WMO stands at the frontline of climate action as a leading United Nations agency, providing authoritative data and knowledge on weather, climate and water, informing adaptation measures through initiatives like Early Warnings for All, and contributing to mitigation efforts through initiatives like the Global Greenhouse Gas Watch.

This year, the traditional ceremony at the WMO headquarters will exceptionally take place on Thursday, 21 March 2024. The World Meteorological Day [web page](#) develops the theme and provides outreach materials to support Members in their celebrations. The Secretary-General's message will soon be uploaded to the page. Should you desire any assistance with accessing, using or adapting these materials, please contact our Strategic Communications office at [communication@wmo.int](mailto:communication@wmo.int).

I would welcome the opportunity to post any related activities, news, photos, videos and other materials that you may produce on the WMO public website or via social media. WMO will be promoting all activities using the English-language hashtag #WorldMetDay.

I am taking the opportunity to invite you to nominate/update the name of a focal point, using the [focal points communication form](#), so that you can receive relevant information for World Meteorological Day 2024, the Weather Kids campaign and other communication material throughout the year.

I wish you every success with your celebration of World Meteorological Day.

Yours faithfully,

Prof. Celeste Saulo  
Secretary-General

To: Permanent Representatives of Members with WMO  
cc: Hydrological Advisers