



WMO OMM

World Meteorological Organization
Organisation météorologique mondiale
Organización Meteorológica Mundial
Всемирная метеорологическая организация
المنظمة العالمية للأرصاد الجوية
世界气象组织

Secrétariat

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28 January 2019

Subject: Celebration of World Meteorological Day 2019

Actions required: (1) Appropriate arrangements to be made for the celebration
(2) Support for communication activities to raise awareness among national media and on social media using #WorldMetDay hashtag

Dear Sir/Madam,

Since 1961, World Meteorological Day has commemorated the coming into force, on 23 March 1950, of the Convention establishing WMO. The theme for 2019, as agreed by the Executive Council at its seventieth session, will be "The Sun, the Earth and the Weather."

Our 2019 theme reflects the core purpose of WMO and the essential role of National Meteorological and Hydrological Services (NMHSs) in monitoring the Earth System in order to deliver daily weather forecasts and advise policy makers about climate variability and change. In doing so, the WMO community supports actions that protect lives and property from extreme weather and builds long-term climate resilience.

World Meteorological Day 2019 also offers us the opportunity to interact with decision-makers and the general public on how we build on Earth-system observations and research to design services that meet the needs of diverse stakeholders. This year's theme will be used for focused messaging on the importance of the sun in our daily lives and on issues ranging from heatwaves and climate change, UV radiation, the ozone layer and renewable energy.

The WMO Secretariat is preparing a website, animations, a poster, a video message and other materials to support your World Meteorological Day celebrations and outreach activities. The first product, which you should have already received by post, was the 2019 WMO calendar with the winning photographs of our Facebook fans. The other materials will be posted on the WMO website (<https://public.wmo.int/en/resources/world-meteorological-day>) in the near future. Should you desire any assistance with accessing, using or adapting these materials, please contact our Communications and Public Affairs office at ipa@wmo.int. To save paper, the WMO Secretariat limits the printing of its publications.

We would welcome the opportunity to post any related news, photos, videos and other materials that you may produce on the WMO public website or via social media. WMO will be promoting all activities using the English-language hashtag #WorldMetDay.

To: Permanent Representatives (or Directors of Meteorological or Hydrometeorological Services) of Members of WMO

cc: Hydrological Advisers to Permanent Representatives

The WMO Secretariat will hold its own celebration on Friday, 22 March 2019, which we plan to livestream via internet to allow maximum participation. Friday, 22 March will also mark [World Water Day](#), the theme of which is "Leaving no one behind". UN Water World Water Day campaign is about inspiring action to tackle the global water crisis. NMHSs may also want to highlight their role in achieving this Sustainable Development Goal during their World Met Day celebrations.

I wish you success with your celebration of World Meteorological Day.

Yours faithfully,

A handwritten signature in blue ink, consisting of a series of loops and a long horizontal stroke.

(P. Taalas)
Secretary-General