



World Meteorological Organization
Organisation météorologique mondiale

Secrétariat

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Weather • Climate • Water
Temps • Climat • Eau

Our ref.: SG/CER/CPA/WMD16

GENEVA, 18 January 2016

Subject: Celebration of World Meteorological Day 2016

Action required: (1) Appropriate arrangements to be made for the celebration

(2) Secretariat to be provided with reports and, if possible photographs, film footage and press feedback

Dear Sir/Madam,

In a few weeks we will once again celebrate World Meteorological Day to commemorate the coming into force on 23 March 1950 of the Convention establishing WMO. The theme for 2016 "Hotter, drier, wetter. Face the Future." was agreed by the WMO Executive Council.

With both the Paris Agreement on climate change and the record El Niño still fresh in our minds, it is most appropriate that our 2016 theme recognizes the important contribution that WMO, its Members and their National Meteorological and Hydrological Services make through their scientific and operational roles that they play in monitoring the climate, conducting and coordinating research, and providing weather, climate and hydrological services.

The WMO Secretariat has prepared a poster, a brochure, a short video "teaser" and a 2016 wall calendar to assist you in organizing the World Meteorological Day celebration. These materials are now being posted on the WMO website in a new section for World Meteorological Day 2016. Should you prefer that we send hard copies of any materials in one of the six UN languages, or if you would like to receive electronic versions that allow you to insert your own logo or other information for printing yourself, please send your request to ipa@wmo.int.

To: Permanent Representatives (or Directors of Meteorological or Hydrometeorological Services) of Members of WMO (PR-6882)

cc: Hydrological Advisers to Permanent Representatives)
Information and Public Affairs Focal Points of NMHSs) (for information)
Directors, United Nations Information Centres)
and/or UNDP Resident Coordinators)

We would welcome the opportunity to post and promote in advance of 23 March any brochures, photos, videos and other materials that you may produce, as well as relevant press clippings. The WMO Communications and Public Affairs Office will also promote the Day and theme through social media and would welcome engaging with your communications team on this effort. Finally, after the event I invite you to inform me of how World Meteorological Day 2016 was celebrated in your country.

I wish you every success with your celebration of World Meteorological Day.

Yours faithfully,

A handwritten signature in blue ink, consisting of a long horizontal stroke followed by a series of loops and a final upward stroke.

(P. Taalas)
Secretary-General