



World Meteorological Organization  
Organisation météorologique mondiale

Secrétariat

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Weather • Climate • Water  
Temps • Climat • Eau

Our ref.: SG/CER/CPA/WMD15

GENEVA, 18 February 2015

Subject: Celebration of World Meteorological Day 2015

Action required: (1) Appropriate arrangements to be made for the celebration  
(2) Secretariat to be provided with reports and, if possible photographs, film footage and press feedback

Dear Sir/Madam,

Further to my letter of 29 October 2014, I am pleased to confirm that the poster, brochure and animation prepared by the Secretariat for promoting this year's World Meteorological Day theme of "Climate knowledge for climate action" are available at [www.wmo.int/worldmetday/](http://www.wmo.int/worldmetday/) in the Organization's six languages. The brochure and poster are also available in hard copy upon request to [ipa@wmo.int](mailto:ipa@wmo.int).

The Secretariat has prepared an exciting agenda for celebrating World Meteorological Day here at our headquarters, including a presentation by our special guest Ms Maria Neira, Director of Public Health and the Environment at the World Health Organization. The final agenda will be posted soon on our website.

Most importantly, allow me to remind you that we would welcome the opportunity to post and promote in advance of the Day the brochures, photos, videos and other materials that you may produce, as well as relevant press clippings. The WMO Communications and Public Affairs Office will also promote the Day and theme through social media and would welcome engaging with your communications team on this effort. Finally, after the event I invite you to inform me of how World Meteorological Day 2015 was celebrated in your country.

I wish you every success with your celebration of World Meteorological Day.

Yours faithfully,

(M. Jarraud)  
Secretary-General

To: Permanent Representatives (or Directors of Meteorological or Hydrometeorological Services) of Members of WMO (PR-6823)

cc: Hydrological Advisers to Permanent Representatives )  
Information and Public Affairs focal points of NMHSs )  
Directors, United Nations Information Centres and/or ) (for information)  
UNDP Resident Coordinators )