



Our ref.: 03496/2025/SG/PPE

31 March 2025

Subject: The *Guidelines for Public-Private Engagement* (WMO-No. 1258) have been updated and are available in all six official WMO languages

Dear Sir/Madam,

The 2021 edition of the *Guidelines for Public-Private Engagement* (PPE) (WMO-No. 1258) (2021 edition) was endorsed at the seventy-second session of the Executive Council (EC-72) in 2020. The Guidelines provide historical perspectives, principles, and specific guidance to inform and facilitate global, regional, and national actions by WMO and its Members for engaging stakeholders in the public, private and academic sectors. Since the 2021 edition was published, a few developments in WMO policies and Members' emerging needs have made it necessary to revisit the Guidelines to provide up-to-date guidance to WMO Members and Regional Associations in their efforts to develop effective and mutually beneficial partnerships and collaboration with the private and academic sectors.

I am pleased to inform you that the revisions to the Guidelines were endorsed by [Resolution 26 \(EC-78\)](#) – Revision of the Guidelines for Public-Private Engagement (WMO-No. 1258) in June 2024. The primary revisions include two parts:

1. Changes to the body text of the 2021 edition of the Guidelines, which reflect policy development since EC-72 with implications for PPE, including mainly the WMO Unified Data Policy of [Resolution 1 \(Cg-Ext\(2021\)\)](#) - WMO Unified Policy for the International Exchange of Earth System Data, and its [Annex 3](#) of Guidelines on the application of the data policy in PPE, and the WMO Strategic Plan 2024–2027 adopted at the nineteenth session of Congress (Cg-19) in 2023, setting the strategic objective of scaling up effective partnerships, including partnerships with the private sector;
2. Addition of an annex on a legislative and institutional framework to promote PPE; it provides cases of laws and regulations collected from Members and templates of such a framework.

[Resolution 26 \(EC-78\)](#) urges Members to use the revised Guidelines in further establishing collaboration and partnership at the national level across public, private, academic, and civil society sectors that pursue common goals for the public good and in considering, as needed, their own legal and institutional frameworks and strategies that underpin PPE.

To: Permanent Representatives of Members with WMO

cc: Hydrological Advisers
The HydroMeteorological and Environmental Industry Association

The revised *Guidelines for Public-Private Engagement* (2024 edition) (WMO-No. 1258) have now been published in the WMO e-Library, available in all six official WMO languages. I encourage National Meteorological and Hydrological Services (NMHSs) to actively utilize this resource to inform and refine their strategies and practices, fostering mutually beneficial public-private collaborations.

Should you have any questions regarding the application of the Guidelines, please contact the Public-Private Engagement Office at ppe@wmo.int.

Yours faithfully,



Prof. Celeste Saulo
Secretary-General